

CARGO FACTS

SYMPOSIUM

Virtual Platinum Sponsorship Package

- Featured listing as event's Platinum Sponsor
- Eight (8) Complimentary conference registrations
- Virtual Booth inside of Brella Platform- Virtual Booth Includes:
 - Logo categorized in the highlighted Platinum Sponsor section
 - Large Virtual Booth Icon (360px X 226px)
 - 100% larger than the Medium booth logo size
 - Premium placement for video content which could include
 - Recorded Product Demo
 - Welcome Message
 - Promotional Video
 - Customizable Company Details page
 - Provide product descriptions and links to additional information and resources including brochures and handouts.
 - Connect with and schedule 1:1 meetings with your company reps in your booth
 - Dedicated live chat within available in your virtual booth for attendees to connect
 - Optional Salesforce Integration for lead capture
- Engagement Data Report provided to sponsor
 - Engagement report will include the names of the attendees that engaged with your virtual booth so that you can follow up with them to make an appointment.
- Logo featured prominently as a Platinum sponsor on Cover Photo in the Brella platform
- One (1) Sponsored Content Post in Brella Content Stream
 - Sponsor to provide video content for attendees to view while in the Brella platform
 - Sponsor will have the ability to Live Chat with attendees viewing content
 - Engagement report available to sponsor
- Sponsored Promotion within Match list in Brella
 - Your company will appear in attendee Match list. Featured listing will showcase your company messaging, logo and call to action to setup a meeting your representatives.
- One (1) Sponsored Push Notification
 - Reach attendees during the event with a sponsored push notification sent to all attendees inside the Brella Platform. Message can link to landing page of sponsors choice.

- Sponsored Matchmaking Category
 - Exclusive opportunity to provide a specific product or offering for us to list as an Interest to attendees during the matchmaking process.
 - Sponsor will be able to search for attendees who selected their offering during the matchmaking process.
 - Sponsor representatives will also show up in the Match feed of attendees who select this sponsored category.
- One Session Sponsorship of sponsor's choice (based on availability)
 - Sponsor Promotional trailer to play before the session begins (5-15 seconds, length, MP4 format preferred- 1920x1080 resolution)
 - Sponsor logo featured in the session description and on the session slide
 - Appreciation in session's opening remarks
- Appreciation in welcoming remarks
- Featured listing as event's Platinum Sponsor on select pre-conference marketing materials
- Featured listing as event's Platinum Sponsor on official conference website and within Brella platform
- Discounted rate for additional company participants
- Pre-and Post- Conference attendee list (excel file)