

CARGO FACTS SYMPOSIUM

Virtual EFW Diamond Sponsorship Package

- Listed as Diamond level sponsor on all relevant virtual event materials
- Listing as events title sponsor
- Ten (10) Complimentary client conference registrations
- Ten (10) Complimentary corporate conference registrations
- Premier Booth inside of Brella Platform- Virtual Booth Includes:
 - Logo categorized in the highlighted Diamond Sponsor section
 - Large Virtual Booth Icon (360px X 226px)
 - 100% larger than the Medium booth logo size
 - Premium placement for video content which could include:
 - Recorded Product Demo
 - Welcome Message
 - Promotional Video
 - Customizable Company Details page
 - Provide product descriptions and links to additional information and resources including brochures and handouts.
 - Connect with and schedule 1:1 meetings with your company reps in your booth
 - Dedicated live chat window available in your virtual booth for attendees to connect
 - Optional Salesforce Integration for lead capture
- Dedicated timeslot for EFW presentation on Day 1
 - Topic and Speaker of Sponsors choice
 - Format (live or pre-recorded) determined by sponsor
 - Promotion of session in event agenda
 - Promotion of session throughout virtual event platform
- Engagement Data Report
 - Engagement report will include the names of the attendees that engaged with your virtual booth and other sponsored content so that you can follow up with them to make an appointment.
- Logo featured on Cover Photo.
 - Cover Photo will be used as the event icon inside of the Brella platform.
- Two (2) Sponsored Content Posts in Brella Stream Portal
 - Sponsor to provide Live or On-Demand video content for attendees to view while in the Brella platform
 - Sponsor will have the ability to Live Chat with attendees viewing content
 - Engagement report available to sponsor
- Sponsored Promotion within Match list in Brella

- Your company will appear in attendee Match list. Featured listing will showcase your company messaging, logo and call to action to setup a meeting your representatives.
- Two (2) Sponsored Push Notifications
 - Reach attendees during the event with a sponsored push notification sent to all attendees inside the Brella Platform. Message can link to landing page of sponsors choice.
- Sponsored Matchmaking Category
 - Exclusive opportunity to provide a specific product or offering for us to list as an “Interest” to attendees during the matchmaking process.
 - Sponsor will be able to search for attendees who selected their offering during the matchmaking process.
- Sponsor logo prominently displayed in the background to be used behind the chair/meeting leader in virtual sessions
- Appreciation in welcoming remarks
- Premium logo placement on virtual meeting branding, conference website, and within Brella Platform
- Featured listing as event’s title Sponsor on select pre-conference marketing materials
- Discounted rate for additional company participants
- Pre- and Post- Conference attendee list (excel file)